



News release

CMA Canada to receive the *Canada Awards for Excellence* gold trophy

MISSISSAUGA, ON -- (September 19, 2011) – Certified Management Accountants of Canada (CMA Canada) has been selected by the National Quality Institute (NQI) as a recipient of the gold trophy within the *Canada Awards for Excellence* for having fully met NQI's Quality Criteria, with documented overall achievements and results.

"Our team is most proud and honoured to have met the requirements for national recognition within the *Canada Awards for Excellence* at the gold trophy level," said Joy Thomas, president and CEO, CMA Canada. "Our quest for quality has allowed us to cultivate a culture of continuous improvement that is felt at all levels of our organization, throughout every department."

The *Canada Awards for Excellence* is an annual awards program under the Vice-Regal Patronage of the Governor General of Canada. Celebrating its 27th anniversary, the prestigious awards program recognizes business excellence in quality, customer service, and a healthy workplace. To be considered for the *Canada Awards for Excellence*, organizations must have participated in the National Quality Institute Progressive Excellence Program (NQI PEP®) and achieved Level 3 or Level 4 certification.

The levels of NQI PEP® are progressive in scope, designed so that organizations can be externally recognized at different levels, thereby assisting in sustaining a focus on excellence through quality and continuous improvement. CMA Canada previously achieved certification for NQI PEP® Levels 1, 2 and 3 between 2004 and 2009. On June 13, 2011, after a comprehensive review of the organization's application and an on-site verification, CMA Canada learned that Level 4 certification was granted.

"Over the past eight years, we have seen results in reduced costs for the organization, improved processes and reduced cycle times. We have focused on our employee satisfaction and stringently captured and responded to the needs of our various customer groups," said Lianne Thompson, director of quality, CMA Canada. "Eight years might seem a long time to be on the road to quality. But that's the thing about organizational excellence: there's no quick fix or shortcut, and we've come to appreciate the progressive approach."

CMA Canada will be presented with the trophy at the Canada Awards for Excellence awards ceremony on Tuesday, November 1, 2011, at the Westin Harbour Castle.

About Certified Management Accountants of Canada (CMA Canada)

With 50,000 members around the world, CMA Canada grants a professional designation in strategic management accounting® and is responsible for standards-setting, accreditation, and the continuing professional development of Certified Management Accountants (CMAs). CMAs provide an integrating perspective to business decision-making, applying a unique blend of expertise in accounting, management and strategy to identify new market opportunities, ensure corporate accountability, and help organizations maintain a long-term competitive advantage. To optimize the performance of global enterprises and build strategic management accounting skills, CMA Canada offers innovative executive development programs, advanced online courses, and internationally recognized knowledge management publications. For more information, visit www.cma-canada.org.

About the *Canada Awards for Excellence*

Since 1984, the outstanding achievements of Canada's best-run organizations have been recognized through the presentation of the *Canada Awards for Excellence* (CAE). These national awards have been presented to over 350 private, public, and not-for-profit sector organizations that have displayed outstanding performance through Quality and Healthy Workplace® practices. His Excellency the Right Honourable David Johnston, C.C., C.M.M., C.O.M., C.D., the Governor General of Canada, is the Vice-Regal Patron of the *Canada Awards for Excellence*, making this the most prestigious awards program in Canada.

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